

ESTTA Tracking number: **ESTTA566040**

Filing date: **10/21/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Karmaloop, Inc.
Granted to Date of previous extension	10/20/2013
Address	334 Boylston Street, 5th Floor Boston, MA 02116 UNITED STATES
Attorney information	Aaron Y. Silverstein Saunders & Silverstein LLP 14 Cedar Street, Suite 224 Amesbury, MA 01913-1831 UNITED STATES trademarks@massiplaw.com, asilverstein@massiplaw.com Phone: +1.978.463.9100

Applicant Information

Application No	85978778	Publication date	04/23/2013
Opposition Filing Date	10/21/2013	Opposition Period Ends	10/20/2013
International Registration No.	NONE	International Registration Date	NONE
Applicant	Karma Athletics, Ltd. 205-1008 Homer Street Vancouver, V6B2X1 CANADA		

Goods/Services Affected by Opposition

Class 035.

All goods and services in the class are opposed, namely: Retail store services featuring clothing and sporting goods; wholesale distributorships featuring clothing and sporting goods; and on-line retail store services featuring clothing and sporting goods

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3408653	Application Date	07/31/2007
Registration Date	04/08/2008	Foreign Priority	NONE

		Date	
Word Mark	KARMALoop		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1999/11/30 First Use In Commerce: 1999/11/30 On-line retail store services featuring apparel, footwear, watches, wallets, hats, messenger bags, handbags, tote bags, backpacks, bandanas, underwear, belts, printed matter, toys, flash memory devices, jewelry, sunglasses, and accessories; Retail store services featuring apparel, footwear, watches, wallets, hats, messenger bags, handbags, tote bags, backpacks, bandanas, underwear, belts, printed matter, toys, flash memory devices, jewelry, sunglasses, and accessories		

U.S. Registration No.	4309157	Application Date	08/30/2012
Registration Date	03/26/2013	Foreign Priority Date	NONE
Word Mark	KARMA LOOP		
Design Mark			
Description of Mark	The mark consists of the word "KARMA" above the word "LOOP". Both words appear in a stylized font.		
Goods/Services	Class 009. First use: First Use: 2012/07/19 First Use In Commerce: 2012/07/19 Software for online retail shopping; Software, namely, downloadable software for mobile devices used for online retail shopping Class 035. First use: First Use: 2002/03/31 First Use In Commerce: 2002/03/31 On-line retail store services featuring clothing, footwear, underwear, outerwear, wallets, belts, hats, bags, backpacks, bandanas, underwear, belts, body care products, blankets, pins, printed matter, toys, housewares, sunglasses, jewelry, skateboards, skateboard accessories, stickers, art, electronics, accessories, and a wide variety of consumer goods; Providing an interactive web site where users can post reviews and recommendations of products for commercial purposes		

Attachments	20131021 karmaloop karma noo final with exhibits.pdf(2545868 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/asilverstein/
Name	Aaron Y. Silverstein
Date	10/21/2013

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

KARMALOO, INC.,

Opposer,

v.

KARMA ATHLETICS, LTD.,

Applicant.

Opposition No.

Application Serial No. 85978778

NOTICE OF OPPOSITION

Karmaloop, Inc. (“Opposer”), a Delaware corporation with a principal place of business at 334 Boylston Street, 5th Floor, Boston, MA 02116, believes that it will be damaged by the registration of the mark KARMA, which is the subject of Application Serial No. 85978778, filed by Karma Athletics, Ltd. (“Applicant”).

The grounds for the opposition are as follows:

1. On December 13, 2011, Applicant filed application Ser. No. 85493992 to register the mark KARMA.
2. On February 21, 2013, Applicant filed a Request to Divide application Ser. No. 85493992.
3. On March 14, 2013, the United States Patent and Trademark Office issued a Notice of Divisional Request Completed, creating child application Ser. No. 85978778, which is the subject of this Opposition (the “Application”).
4. The Application has a filing date of December 13, 2011 and is based on Applicant’s intent-to use the KARMA mark in U.S. commerce and Canada trademark registration number TMA769924.

5. The Application covers the following goods and services:

Class 24: Towels

Class 28: Yoga mats and bags specially adapted to carry yoga equipment

Class 35: Retail store services featuring clothing and sporting goods; wholesale distributorships featuring clothing and sporting goods; and on-line retail store services featuring clothing and sporting goods

Applicant has not amended the Application to allege use of the mark. This Notice of Opposition covers only the services set forth in Class 35 of the Application.

6. Long prior to the filing date of the Application, Opposer adopted the marks KARMALoop and KARMA LOOP (stylized) (“Opposer’s Marks”).

7. Opposer has since used Opposer’s Marks in interstate commerce continuously and extensively in connection with goods and services similar to those identified in the Application.

8. Through extensive advertising, promotion, and use of Opposer’s Marks, Opposer has built a strong reputation for high quality goods and services offered thereunder.

9. Opposer’s Marks have, long prior to Applicant’s filing date, come to be distinctive and to uniquely identify Opposer and its goods and services.

10. Opposer is the owner of the following relevant U.S. trademark registrations:

Reg. No.	Mark	Filing Date	Reg. Date
3408653	KARMALoop	July 31, 2007	April 8, 2008
4309157	KARMA LOOP (stylized)	August 30, 2012	March 26, 2013

A copy of the current status and title of Opposer’s above-referenced trademark registrations is attached as Exhibit A.

11. The KARMA mark of Application Serial No. 85978778 is substantially and confusingly similar to Opposer’s Marks.

12. The services identified in Class 35 of the Application are identical to services with which Opposer has used and is using its Opposer's Marks, and, on information and belief, Applicant's services may or will be offered to the same general class of customers to whom Opposer offers its services under Opposer's Marks.

13. The applied-for KARMA mark sought to be registered by Applicant so closely resembles Opposer's Marks as to be likely to cause confusion, mistake, or deception of the relevant trade and public, all to Opposer's damage.

14. Customers and potential customers are likely to believe that Applicant's services offered under the mark KARMA emanate from, or are licensed or approved by, Opposer, when that is not the case. Such confusion would be a source of damage to Opposer.

15. If Applicant is granted the registration herein opposed, it would thereby obtain a *prima facie* right to exclusive use of the KARMA mark, which would be a further source of damage to Opposer.

WHEREFORE, Opposer believes that it will be damaged by registration of said mark, and prays that this Opposition be sustained, that Application Serial No. 85978778 be rejected, and that the mark applied for therein be refused registration.

Respectfully submitted,

KARMALOOP, INC.

By its attorneys,



Dated: October 21, 2013

Aaron Y. Silverstein
Saunders & Silverstein LLP
14 Cedar Street, Suite 224
Amesbury, MA 01913-1831
978-463-9130 phone
978-463-9109 fax
asilverstein@massiplaw.com

CERTIFICATE OF SERVICE

I hereby certify that on October 21, 2013, this Notice of Opposition was served on Applicant by delivering a true and correct copy thereof to the Correspondent of Record listed in Application Ser. No. 85978778 by depositing same with the United States Postal Service, postage pre-paid, via first class mail, addressed to:

JOSEPH W. BERENATO, III
BERENATO & WHITE, LLC
6550 ROCK SPRING DR STE 240
BETHESDA, MARYLAND 20817-1173
UNITED STATES



Aaron Silverstein

CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being submitted electronically via ESTTA on date shown below to the United States Patent and Trademark Office.



Aaron Silverstein

Date: October 21, 2013

EXHIBIT A

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Mark: KARMALOOOP

KARMALOOOP

US Serial Number: 77243738

Application Filing Date: Jul. 31, 2007

US Registration Number: 3408653

Registration Date: Apr. 08, 2008

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Apr. 20, 2013

Publication Date: Jan. 22, 2008

Mark Information

Mark Literal Elements: KARMALOOOP

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration [0961601](#)
Number:

International Application(s) [A0010908/0961601](#)
/Registration(s) Based on
this Property:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: On-line retail store services featuring apparel, footwear, watches, wallets, hats, messenger bags, bandanas, underwear, belts, printed matter, toys, flash memory devices, jewelry, sunglasses, and featuring apparel, footwear, watches, wallets, hats, messenger bags, handbags, tote bags, backpacks, printed matter, toys, flash memory devices, jewelry, sunglasses, and accessories

International Class(es): 035 - Primary Class**U.S Class(es):** 100, 101, 102**Class Status:** ACTIVE**Basis:** 1(a)**First Use:** Nov. 30, 1999**Use in Commerce:** Nov. 30, 1999

Basis Information (Case Level)

Filed Use: Yes**Currently Use:** Yes**Filed ITU:** No**Currently ITU:** No**Filed 44D:** No**Currently 44D:** No**Filed 44E:** No**Currently 44E:** No**Filed 66A:** No**Currently 66A:** No**Filed No Basis:** No**Currently No Basis:** No

Current Owner(s) Information

Owner Name: KARMALOOP, INC.**Owner Address:** 334 Boylston Street, 5th Floor
Boston, MASSACHUSETTS 02116
UNITED STATES**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Aaron Silverstein**Attorney Primary Email** asilverstein@ssbooth.com**Attorney Email Authorized:** No**Address:**

Correspondent

Correspondent Aaron Silverstein**Name/Address:** Saunders & Silverstein LLP
14 Cedar Street, Suite 224
Amesbury, MASSACHUSETTS 01913-1831
UNITED STATES**Phone:** 978-463-9100**Fax:** 978-463-9100**Correspondent e-mail:** trademarks@massiplaw.com**Correspondent e-mail
Authorized:** Yes**Domestic Representative - Not Found**

Prosecution History

Date	Description	Proceeding Number
Apr. 20, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Apr. 20, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70131
Apr. 20, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70131
Apr. 09, 2013	TEAS SECTION 8 & 15 RECEIVED	
Oct. 01, 2010	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 01, 2010	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 29, 2010	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 29, 2010	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Nov. 19, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 01, 2008	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 30, 2008	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 08, 2008	REGISTERED-PRINCIPAL REGISTER	
Jan. 22, 2008	PUBLISHED FOR OPPOSITION	
Jan. 02, 2008	NOTICE OF PUBLICATION	
Dec. 19, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	71441
Dec. 19, 2007	ASSIGNED TO LIE	71441
Nov. 09, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 05, 2007	ASSIGNED TO EXAMINER	74645
Aug. 04, 2007	NOTICE OF PSEUDO MARK MAILED	
Aug. 03, 2007	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 107

Date in Location: Apr. 20, 2013

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Trademark Assignment Abstract of Title

Total Assignments: 4

Serial #: [77243738](#)

Filing Dt: 07/31/2007

Reg #: [3408653](#)

Reg. Dt: 04/08/2008

Registrant: Karmaloop, LLC

Mark: KARMALoop

Assignment: 1

Reel/Frame: [3887/0347](#)

Recorded: 11/13/2008

Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [KARMALoop, LLC](#)Assignee: [KARMALoop, INC.](#)131 TREMONT STREET
BOSTON, MASSACHUSETTS 02111Correspondent: AARON SILVERSTEIN
14 CEDAR STREET, SUITE 224
AMESBURY, MA 01913

Exec Dt: 10/18/2008

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: MASSACHUSETTS

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignment: 2

Reel/Frame: [4405/0082](#)

Recorded: 11/24/2010

Pages: 17

Conveyance: SECURITY AGREEMENT

Assignors: [KARMALoop, INC.](#)[KARMALoop BOSTON, LLC.](#)Assignee: [RBS CITIZENS, N.A.](#)28 STATE STREET
BOSTON, MASSACHUSETTS 02109Correspondent: MATTHEW H. PAPPAS, ESQ.
CUMSKY & LEVIN LLP
6 UNIVERSITY ROAD
CAMBRIDGE, MA 02138

Exec Dt: 11/22/2010

Entity Type: CORPORATION

Citizenship: DELAWARE

Exec Dt: 11/22/2010

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: MASSACHUSETTS

Entity Type: ASSOCIATION

Citizenship: UNITED STATES

Assignment: 3

Reel/Frame: [4849/0147](#)

Recorded: 08/24/2012

Pages: 7

Conveyance: SECURITY INTEREST

Assignor: [KARMALoop, INC.](#)Assignee: [COMVEST CAPITAL II, L.P.](#)525 OKEECHOBEE BOULEVARD, SUITE 1050
WEST PALM BEACH, FLORIDA 33401Correspondent: NANCY BROUGHER
GOLDBERG KOHN LTD.
55 EAST MONROE STREET, SUITE 3300

Exec Dt: 08/24/2012

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE

CHICAGO, IL 60603

Assignment: 4**Reel/Frame:** [4850/0356](#)**Recorded:** 08/28/2012**Pages:** 5**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** [RBS CITIZENS, NATIONAL ASSOCIATION](#)**Exec Dt:** 08/24/2012**Entity Type:** NATIONAL BANKING
ASSOCIATION**Citizenship:** UNITED STATES**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignees:** [KARMALoop, INC.](#)334 BOYLSTON STREET, 5TH FLOOR
BOSTON, MASSACHUSETTS 02116[KARMALoop BOSTON, LLC](#)334 BOYLSTON STREET, 5TH FLOOR
BOSTON, MASSACHUSETTS 02116**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** MASSACHUSETTS**Correspondent:** NANCY BROUGHER

GOLDBERG KOHN LTD.

55 EAST MONROE STREET, SUITE 3300

CHICAGO, IL 60603

Search Results as of: 10/21/2013 12:18 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.3.4
Web interface last modified: Jul 8, 2013 v.2.3.4

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Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 3,408,653

United States Patent and Trademark Office

Registered Apr. 8, 2008

**SERVICE MARK
PRINCIPAL REGISTER**

KARMALOOOP

KARMALOOOP, LLC (MASSACHUSETTS LTD
LIAB CO)
131 TREMONT STREET, 2ND FLOOR
BOSTON, MA 02109

UNDERWEAR, BELTS, PRINTED MATTER, TOYS,
FLASH MEMORY DEVICES, JEWELRY, SUNGLAS-
SES, AND ACCESSORIES, IN CLASS 35 (U.S. CLS.
100, 101 AND 102).

FOR: ON-LINE RETAIL STORE SERVICES FEA-
TURING APPAREL, FOOTWEAR, WATCHES, WAL-
LETS, HATS, MESSENGER BAGS, HANDBAGS,
TOTE BAGS, BACKPACKS, BANDANAS, UNDER-
WEAR, BELTS, PRINTED MATTER, TOYS, FLASH
MEMORY DEVICES, JEWELRY, SUNGLASSES,
AND ACCESSORIES; RETAIL STORE SERVICES
FEATURING APPAREL, FOOTWEAR, WATCHES,
WALLETS, HATS, MESSENGER BAGS, HAND-
BAGS, TOTE BAGS, BACKPACKS, BANDANAS,

FIRST USE 11-30-1999; IN COMMERCE 11-30-1999.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-243,738, FILED 7-31-2007.

MATTHEW PAPPAS, EXAMINING ATTORNEY

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Mark: KARMA LOOP



US Serial Number: 85716687

Application Filing Date: Aug. 30, 2012

US Registration Number: 4309157

Registration Date: Mar. 26, 2013

Register: Principal

Mark Type: Trademark, Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance docun

Status Date: Mar. 26, 2013

Publication Date: Jan. 08, 2013

Mark Information

Mark Literal Elements: KARMA LOOP

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark: The mark consists of the word "KARMA" above the word "LOOP". Both words appear in a stylized

Color(s) Claimed: Color is not claimed as a feature of the mark.

Related Properties Information

Claimed Ownership of US [3408653](#), [4146823](#), [4158288](#)
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Software for online retail shopping; Software, namely, downloadable software for mobile devices

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 19, 2012

Use in Commerce: Jul. 19, 2012

For: On-line retail store services featuring clothing, footwear, underwear, outerwear, wallets, belts, hat underwear, belts, body care products, blankets, pins, printed matter, toys, housewares, sunglasse accessories, stickers, art, electronics, accessories, and a wide variety of consumer goods; Providi users can post reviews and recommendations of products for commercial purposes

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 31, 2002

Use in Commerce: Mar. 31, 2002

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Karmaloop, Inc.

Owner Address: 334 Boylston Street, 5th Floor
Boston, MASSACHUSETTS 02116
UNITED STATES

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Aaron Y. Silverstein

Docket Number: 11.114.442

Attorney Primary Email trademarks@massiplaw.com
Address:

Attorney Email Authorized: No

Correspondent

Correspondent AARON Y. SILVERSTEIN

Name/Address: SAUNDERS & SILVERSTEIN LLP
14 CEDAR ST STE 224
AMESBURY, MASSACHUSETTS 01913-1831
UNITED STATES

Phone: +1 978-463-9100

Correspondent e-mail: trademarks@massiplaw.com
asilverstein@massiplaw.com

Correspondent e-mail Yes
Authorized: _____

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 26, 2013	REGISTERED-PRINCIPAL REGISTER	
Jan. 08, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 08, 2013	PUBLISHED FOR OPPOSITION	
Dec. 19, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 05, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
Dec. 05, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 04, 2012	EXAMINER'S AMENDMENT ENTERED	68123
Dec. 03, 2012	ASSIGNED TO LIE	68123
Dec. 03, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Dec. 03, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 03, 2012	EXAMINERS AMENDMENT -WRITTEN	77966
Nov. 29, 2012	ASSIGNED TO EXAMINER	77966
Sep. 07, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 03, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Mar. 26, 2013

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Trademark Assignment Abstract of Title

Total Assignments: 1

Serial #: [85716687](#)

Filing Dt: 08/30/2012

Reg #: [4309157](#)

Reg. Dt: 03/26/2013

Registrant: Karmaloop, Inc.

Mark: KARMA LOOP

Assignment: 1

Reel/Frame: [5000/0091](#)

Recorded: 04/08/2013

Pages: 6

Conveyance: SECURITY INTEREST

Assignor: [KARMALOOP, INC.](#)

Exec Dt: 04/05/2013

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE

Assignee: [COMVEST CAPITAL II, L.P.](#)525 OKEECHOBEE BOULEVARD, SUITE 1050
WEST PALM BEACH, FLORIDA 33401

Correspondent: NANCY BROUGHER

GOLDBERG KOHN LTD.

55 EAST MONROE STREET, SUITE 3300
CHICAGO, IL 60603

Search Results as of: 10/21/2013 12:20 PM
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Web interface last modified: Jul 8, 2013 v.2.3.4

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United States of America
United States Patent and Trademark Office

**KARMA
LOOP**

Reg. No. 4,309,157

Registered Mar. 26, 2013

Int. Cls.: 9 and 35

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

KARMALoop, INC. (DELAWARE CORPORATION)
334 BOYLSTON STREET, 5TH FLOOR
BOSTON, MA 02116

FOR: SOFTWARE FOR ONLINE RETAIL SHOPPING; SOFTWARE, NAMELY, DOWNLOAD-
ABLE SOFTWARE FOR MOBILE DEVICES USED FOR ONLINE RETAIL SHOPPING , IN
CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 7-19-2012; IN COMMERCE 7-19-2012.

FOR: ON-LINE RETAIL STORE SERVICES FEATURING CLOTHING, FOOTWEAR, UNDER-
WEAR, OUTERWEAR, WALLETS, BELTS, HATS, BAGS, BACKPACKS, BANDANAS, UN-
DERWEAR, BELTS, BODY CARE PRODUCTS, BLANKETS, PINS, PRINTED MATTER,
TOYS, HOUSEWARES, SUNGLASSES, JEWELRY, SKATEBOARDS, SKATEBOARD AC-
CESSORIES, STICKERS, ART, ELECTRONICS, ACCESSORIES, AND A WIDE VARIETY
OF CONSUMER GOODS; PROVIDING AN INTERACTIVE WEB SITE WHERE USERS CAN
POST REVIEWS AND RECOMMENDATIONS OF PRODUCTS FOR COMMERCIAL PUR-
POSES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-31-2002; IN COMMERCE 3-31-2002.

OWNER OF U.S. REG. NOS. 3,408,653, 4,146,823, AND 4,158,288.

THE MARK CONSISTS OF THE WORD "KARMA" ABOVE THE WORD "LOOP". BOTH
WORDS APPEAR IN A STYLIZED FONT.

SER. NO. 85-716,687, FILED 8-30-2012.

LAURIE MAYES, EXAMINING ATTORNEY



Lisa Street Lee

Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.